

KNOWLEDGE AND ADOPTION OF BRINJAL GROWERS ABOUT RECOMMENDED CULTIVATION PRACTICES IN AKOLA DISTRICT

Rajina Potsangbam¹, N. M. Kale² & N. P. Jangwad³

¹*Ex. PG Student, Department of Extension Education, Dr. Panjabrao Deshmukh Krishi Vidyapeeth,
University of Akola, Maharashtra, India*

²*Professor, Department of Extension Education, Dr. Panjabrao Deshmukh Krishi Vidyapeeth, University of Akola,
Maharashtra, India*

³*Assistant Professor, Department of Extension Education, Dr. Panjabrao Deshmukh Krishi Vidyapeeth,
University of Akola, Maharashtra, India*

ABSTRACT

This Study was conducted in Akola district of Maharashtra during 2016-17. With the help of random sampling method 120 brinjal growers were selected and data was collected by personal interview method by using pre-tested interview schedule. The results regarding overall knowledge level of bringal growers about recommended cultivation practices it was observed that all the selected brinjal growers were observed in high knowledge level category about the cultivation practices of brinjal. The probable reason might be the interest in knowing about the recommended cultivation practices in brinjal and their eagerness to learn about new knowledge or technology which is related to brinjal cultivation. Whereas the results regarding the adoption of the recommended cultivation practices by the brinjal growers revealed that maximum numbers (90.83%) of the respondents were observed in high level of adoption category. The region might be that brinjal is the cash vegetable crop and a brinjal grower gets the cash after every harvest of the brinjal crop.

KEYWORDS: Knowledge, Adoption, Brinjal

Article History

Received: 20 Jun 2018 | Revised: 26 Jun 2018 | Accepted: 03 Jul 2018
